

Advisory Committee Fall 2024 Minutes
Message Therapy
Century City Center -Joe Chat Sumner Board Room
Monday, October 21, 2024, 4:00 PM

Members Present

David Washburn
Dawn Thompson
Drue Davis
Tom Ostovich

Members Not Present

Dawn Rabideau
Dell Blackwell
James Alexander

Vernon College Faculty/Staff

Bettye Hutchins
Zachary Nguyen-Moore
Andrea Mirasol
Andrea Sanchez
Natassja Larque
Tracy Catlin

Welcome and Introductions Andrea Mirasol
Andrea Mirasol welcomed committee members and invited all to introduce themselves.

Purpose of Advisory Committee Bettye Hutchins
Bettye Hutchins reviewed the purpose and importance of advisory committees and the role they play at Vernon College.

Election of Vice Chair and Recorder Bettye Hutchins
Bettye Hutchins explained the roles of vice chair and recorder and invited the committee to volunteer or nominate others for these roles.
Volunteer for Vice Chair – Drue Davis
Volunteer for Recorder – Tom Ostovich

Chair Andrea Sanchez
With no chair elected the prior year, Andrea Sanchez acted as chair.
With no old business to review, Andrea began with review of program outcomes.

A. Review program outcomes, assessment methods/results, and workplace competency

Andrea Sanchez asked Natassja Larque to review the program outcomes listed below.

Program outcomes

1. Perform therapeutic modalities of massage, including but not limited to Swedish, deep tissue, and sports.
2. Demonstrate knowledge and understanding of the legal, ethical, and business practices related to massage therapy.
3. Follow appropriate health and hygiene standards as required by TDLR regulations.

4. Performs procedures of business management pertaining to specifics of massage therapy.
5. Demonstrates knowledge of (OSHA) Occupational Safety and Health Administration requirements and all effective workplace safety programs and regulations.
6. Perform skills necessary for successful interview processes, resume writing, and communication skills to self-market for employment.

Program outcomes mapped to courses

Program: Massage Therapy						Credential: Certificate of Achievement	
Award: Massage Therapy Certificate of Achievement							
Cip: 51.3501							
LIST OF ALL COURSES REQUIRED AND IDENTIFIED CORE OBJECTIVES							
Program Outcomes						Course Number	Course Title
1	2	3	4	5	6		
					X	LEAD 1000	Workforce Development with Critical Thinking
X	X	X		X	X	MSSG 1009	Massage Health and Hygiene
X	X	X		X		MSSG 1011	Massage Therapy Fundamentals I
X	X	X		X		MSSG 1013	Anatomy & Physiology for Massage
X	X	X		X		MSSG 2014	Pathology for Massage
X	X	X		x		MSSG 2011	Massage Therapy Fundamentals II
X	X	X		x		MSSG 2013	Kinesiology for Massage
X	X	X		x		MSSG 1005	Hydrotherapy/Therapeutic Modalities
	X		X		X	MSSG 1007	Business Practices & Professional Ethics
X	X	X	X	x	X	MSSG 2086	Internship - Massage Therapy/Therapeutic Massage
					6. Perform skills necessary for successful interview processes, resume writing, and communication skills to self-market for employment.		
					5. Demonstrates knowledge of (OSHA) Occupational Safety and Health Administration requirements and all effective workplace safety programs and regulations.		
					4. Performs procedures of business management pertaining to the specifics of massage therapy.		
					3. Follow appropriate health and hygiene standards as required by TDLR regulations.		
					2. Demonstrate knowledge and understanding of the legal, ethical, and business practices related to massage therapy.		
1. Perform therapeutic modalities of massage, including but not limited to Swedish, deep tissue, and sports.							

1. Approve program outcomes

Andrea S. asked if there were any questions or comments. David Washburn suggested program outcome #3 also applies to MSSG 1007. With no further discussion, Andrea S. asked for a motion to approve the program outcomes with outcome #3 applied to MSSG 1007.

Dawn Thompson made a motion to approve.

Drue Davis seconded the motion.

The motion passed and the committee approved the program outcomes as presented.

Andrea S. then moved on to assessment methods.

B. Assessment methods and results

Andrea Sanchez asked Natassja Larque to review the following assessment methods.

Instructor Approach

1. Lecture, discussion, use of charts, graphs, board work, overhead film illustrations, video tapes, DVDs, and/or other media will be used to enhance the learning process.
2. Use of visual aids is essential.
3. Give any pertinent handout material.
4. Review and summarize information outlined in class.
5. Assign homework and reading material for next class.
6. Instructor will answer student questions and provide clarification as needed.
7. Instructor will demonstrate on a living model the entire sequence of massage, the specific movements of massage, and the range of motion movements used in Swedish massage.
8. Instructor will assist each student in developing the ability to perform each massage movement.
9. Instructor will assist each student in a practical experience of the class material
10. Utilize the FSMTB practice assessment to help prepare for the licensure exam.

1. Approve assessment methods and results

After review, Andrea S. asked if there were any questions or comments. With no additional discussion, Andrea S. asked for a motion to approve the assessment methods as presented.

Dawn Thompson made a motion to approve.

Drue Davis seconded the motion.

The motion passed and the committee approved the assessment methods as presented.

Andrea S. then moved on to workplace competency.

C. Workplace competency (course or exam)

Andrea S. asked Natassja Larque to review information regarding the workplace competency. At the time of the meeting, the following data has been updated: 3 students had not yet tested, 4 passed the Texas Massage Therapy Exam, and 3 had passed the MBLEx exam.

Verification of workplace competencies:

Students have the option to take the Texas Massage Therapy exam that allows them to work only in Texas, or they can take the MBLEx which allows them to work nationally. Out of the 9 students who completed the Massage Therapy program in June 2024, 5 students tested and have passed. One student first took the Texas Massage Therapy exam and then later took the MBLEx. Currently, 4 students that have graduated have not tested.

Texas Massage Therapy Exam

Program Outcome	Number of students who took the course or licensure exam	Results per student	Use of results
1 through 12	4	100 % Passed	State licensure reporting. Required certification to work in the field in the State of Texas..

MBLEx Exam

Program Outcome	Number of students who took the course or licensure exam	Results per student	Use of results
1 through 12	2	100% Passed	National licensure reporting. Required certification to work in the field throughout the US.

1. Approval of workplace competency

After review, Andrea S. asked if there were any questions or comments. With no additional discussion, Andrea S. asked for a motion to approve the workplace competency as presented. Tom Ostovich made a motion to approve.

Dawn Thompson seconded the motion.

The motion passed and the committee approved the workplace competency as presented.

Andrea S. then moved on to review program curriculum/courses/degree plans.

D. Program Specific Accreditation Information and Requirements (if applicable)

Andrea Sanchez explained the program's accreditation through SACSCOC. David Washburn asked if any representatives of the program was actively keeping abreast of regulatory updates from TDLR. It was explained that the lead instructor, Natassja Larque regularly keeps up with all updates. With nothing additional to discuss, Andrea S. moved on to review program curriculum, courses, and degree plans.

E. Review program curriculum/courses/degree plans

Andrea Sanchez asked Natassja Larque to review the following information regarding curriculum/courses/degree plans. No updates have been proposed, therefore no vote was needed. It was suggested by Drue Davis that additional instruction regarding draping practices be added, also volunteering to come and assist with this instruction himself. With no further discussion, Andrea S. moved on to program statistics.

Massage Therapy, Certificate of Achievement

Continuing Education

CIP 51.3501

Instructional Location – Century City Center

Probable Completion Time - 9 months

First Semester

LEAD 1000	Workforce Development with Critical Thinking	32 Class Hours
MSSG 1009	Massage Health and Hygiene	20 Class Hours
MSSG 1011	Massage Therapy Fundamentals I	100 Class Hours
MSSG 1013	Anatomy & Physiology for Massage	100 Class Hours

Second Semester

MSSG 2014	Pathology for Massage	40 Class Hours
MSSG 2011	Massage Therapy Fundamentals II	100 Class Hours
MSSG 2013	Massage Kinesiology	60 Class Hours
MSSG 1005	Hydrotherapy/Therapeutic Modalities	20 Class Hours
MSSG 1009	Business Practices and Professional Ethics	50 Class Hours
MSSG 2086	Internship-Massage Therapy/Therapeutic Massage	50 Class Hours

F. Statistics: Graduates (from previous year/semester), current majors, current enrollment

Andrea Sanchez reviewed the following program statistics. As of this meeting, the number of students enrolled in the program has dropped from 11 to 10.

- Program Statistics: N/A
 - Graduates 2023-2024: 9
 - Enrollment Spring 2024: 9
 - Enrollment Fall 202: 11 currently in the program

After review, Andrea S. moved on to local demand/labor market outlook.

G. Local Demand/Labor Market Outlook

*Andrea Sanchez invited Bettye Hutchins to discuss the accuracy of the following information provided by O*NET and administer the Comprehensive Local Needs Assessment for use in compulsory reporting.*

Occupation	National Median Wage	State Median Wage	Local Median Wage	Current /Projected Job openings (annual)	Projected Growth (annual)
Column1	Column2	Column3	Column4	Column5	Column6
Massage Therapy	\$27.43 /hr. \$52,666 /annual	\$25.75 /hr \$49,432 /annual	\$20.00 /hr. \$38104 annual	1,251 (state) 11 (local)	39.89% (state) 2.448% (local)
*Labor Market Outlook (O*NET)					

After review, Andrea S. moved on to discuss facilities, equipment, and technology.

H. Evaluation of facilities, equipment, and technology.

Andrea Sanchez reviewed recent purchases of equipment and updates to the lab. It was communicated that the next consideration would be additional dividers as needed for program growth. Drue Davis volunteered to donate dry hot stones and David Washburn volunteered to donate a collection of Massage Therapy industry publications to the program.

Perkins Grant purchased 5 new stools for students to use. College purchased a new hot stone set to replace the original one. Added new clocks to each station to allow the students to stay on track with each client.

After review, Andrea S. asked if there were any additional questions or suggestions. With no further discussion to be had, Andrea S. moved on to review professional development.

I. Professional development of faculty

Andrea Sanchez and Natassja Larque reviewed professional development opportunities taken by the faculty.

Currently, the instructor keeps up with her Massage Therapy license and follows the CEU requirements needed.

After review, Andrea S. moved on to promotion and publicity.

J. Promotion and publicity (recruiting) for the program

Andrea Sanchez reviewed the following promotional and recruiting efforts made by the program.

- Facebook
- Website
- KFDX
- Channel 6
- Fliers
- CTE brochures
- Art Walk
- Publicize Internship Appointments
- New Digital Sign in front of CCC campus.
- CTE Navigator: jr. high, high school, and community events

After review, Andrea S. moved on to special populations.

K. Serving students from special populations:

Andrea Sanchez reviewed the following definition of special populations and the services available for those eligible.

Vernon College is an open enrollment college. The Proactive Assistance for Student Services (PASS) department offers many services for documented disabilities such as but not limited to quiet testing, longer testing times, interpreters, and special equipment.

Vernon College has a program titled “New Beginnings” for students who qualify to receive transportation, childcare, and/or textbook loans. Perkins funding is also offering assistance to break down barriers such as uniform, supply, equipment costs.

Peer to Peer mentoring, tutoring (online and in person), resume building, student success series, and counseling are just a few of the other options/services available to students.

1. Special populations new definitions:
 - a. Individuals with disabilities;

- b. Individuals from economically disadvantaged families, including low-income youth and adults;
- c. Individuals preparing for non-traditional fields: 1;9 male/female ratio
- d. Single parents, including single pregnant women;
- e. Out-of-workforce individuals;
- f. English learners;
- g. Homeless individuals described in section 725 of the McKinney-Vento Homeless Assistance Act (42 U.S.C. 11434a);
- h. Youth who are in, or have aged out of, the foster care system; and
- i. Youth with a parent who—
 - i. is a member of the armed forces (as such term is defined in section 101(a)(4) of title 10, United States Code);
 - ii. is on active duty (as such term is defined in section 101(d)(1) of such title).

*Andrea Sanchez asked if there were any additional questions, comments, or suggestions.
With no further discussion to be had, Andrea S. adjourned the meeting at 4:53pm.*

Recorder S Tom Ostovich signature	Date 5/20/2025	Next Meeting: Fall 2025
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